

Go Dog™ Designed for performance based working and agility dogs, K9 Power's Go Dog has positioned itself as the premier hydration drink for dogs. We're extending our market to include everyday dogs that need proper hydration while undergoing stress or exercise.

- **Changes in Appearance:** Color is a richer, more yellow vs. off white
- **Changes in Texture:** Powder is similar in composition and texture
- **Taste, Look and Smell:** The updated Go Dog formula is much smoother in texture than the old formula. While the colors are both off-white, the new formula has a slightly yellower tint. The flavor of the new formula is less sweet than the old, but much more savory.

- We created a balanced formula of electrolyte and calcium replacement elements based on canine requirements. Magnesium, sodium, potassium and calcium levels are optimized for proper absorption during and after exercise.

- We adjusted our lipid ratios by adding medium chain triglycerides (coconut oil). During and after hard training, it will help store glycogen better (insulin sensitivity) and serve as an energy source to discourage muscle wasting and fatigue.

- We upped the flavor quotient with more real chicken and beef flavor.

- We added Quercetin. When stress levels are high and ongoing, cortisol can damage muscle tissue, leading to protein breakdown in the body. Quercetin can fight these effects during times of extended stress as it suppresses the enzyme necessary for cortisol release.

- We updated key amino acid contributions adding L-Threonine, to help maintain the proper protein balance in the body, and L-Tryptophan, to improve athletic performance.

- Finally, we replaced Silicon Dioxide with Rice Concentrate as a flowing agent to reduce clumping. Rice concentrate is made from rice hulls and provides a new all-natural solution for this function.